Candidate **Text Messaging**

Connect with candidates in real-time – and hire the best people faster.

Education hiring teams are under pressure to compete for top talent, hire faster, and do more with less. Candidate Text Messaging in NEOED Insight and Attract simplifies outreach by allowing HR teams to **send and receive text messages throughout the recruiting and hiring process.**

Engage with qualified candidates in real-time, reduce manual application follow-up, and keep communication visible and compliant in one system. The result: **quick response times, a modern experience, and faster hiring** that helps institutions stand out from the competition.

Faster Engagement

Reach candidates instantly and quickly answer questions to get **more responses and applications.**

Less Manual Work

Automated templates, bulk sends, and communication logging **save time and reduce HR workload.**

Built-in Compliance

Never stress knowing consent, opt-outs, access controls, and audit trails are handled automatically.

How Text Messaging Works with NEOED Attract and Insight

① Enable & Configure Texting: Admins set up an agency phone number, permissions, templates, and consent defaults.

② Select Candidates: Start texts directly from a candidate list or candidate profile.

③ Choose or Create a Template: Use approved templates with smart fields like candidate name or job title, and preview before sending.

④ Send Messages at Any Stage: Communicate interview details, exam scheduling, status updates, results, and next steps to keep candidates informed.

⑤ Receive & Respond in One Thread: Candidates reply directly by text and conversations appear in a single threaded view for each individual for easy access and organization.

⑥ Track & Log Automatically: All messages are logged in the candidate profile with timestamps and history retention for compliance.

Please Note: To use candidate text messaging in Attract, you must also have text messaging in Insight. If you have text messaging in Insight and also use Attract, you automatically get text messaging in Attract.